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**2020**

**Fiscal Year July 1, 2020 to June 30, 2021**

**ANNUAL**

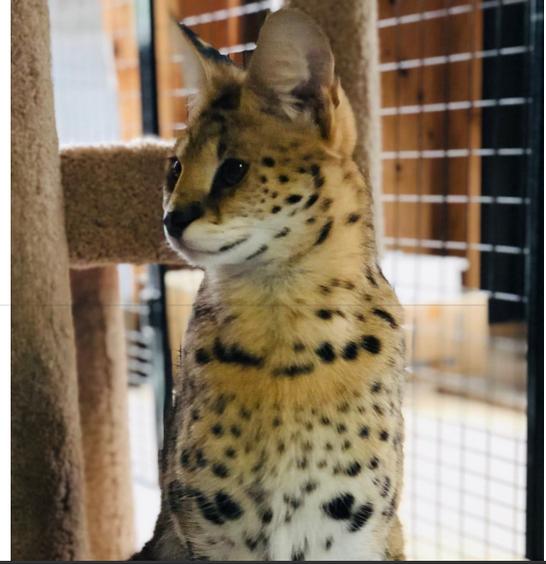
**REPORT**

**CATTALES a 501(c)3 nonprofit - TIN 91-1538226 - Established 1991  
17020 N Newport Hwy, Mead, WA 99021 509.238.4126 [www.CatTales.org](http://www.CatTales.org)**

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## Covid-19 and Cat Tales



- As with many other business, Cat Tales was closed from March 2020 until March 2021. Financially it was a devastating year for a nonprofit that acquires the majority of it's funding during the warm weather from group and tourist attendance. During the 2020 fiscal year we saw a loss of at least two thirds of our expected income.
- We applied for multiple grants and local hospitality funding. Except for a small CARES grant we found that Cat Tales did not qualify for, or was awarded, any other funds. The decision to acquire an EIDL-SBA Loan for \$150,000 was passed by the Board of Directors in July 2020 in order to meet our upcoming financial obligations and assist in the uninterrupted care of the animals.
- Costs increased for most necessary supplies by over 60%, with the highest increase in the food costs for the animals. Ensuring the best quality animal diets can continue without supply concerns, we used a portion of Covid funding to secure bulk food and supplements, so the animal's nutritional needs were met even if there was a shortage of funds and/or supplies due to changing pandemic conditions.
- Due to mandates and Covid restrictions our volunteers and interns were furloughed, thus leaving us with only our higher paid essential workers to care for the animals. With our staff being independent contractors and not employees we did not qualify for PPP loans to cover payroll. Thus another funding source we unfortunately could not access for assistance.



## YEAR IN REVIEW – Facing the Challenges & Celebrating Community Support

**We were determined to not allow the pandemic to get the best of us. Unlike other businesses that could pack up, cover, or store their stock, Cat Tales couldn't do that with the animals.**



Not willing to close the doors for good, we assessed what we had for construction and exhibit materials which we could repurpose on site and spent the closure improving the animal's homes.



We continued with our main rescue mission and took in 6 new animals whose future was in peril. Though nondomestic felids are at high risk for Covid, our strict quarantine and Covid policies are always practiced providing for their safe acquisition and housing.



Mandated closure of our state licensed Wildlife Academy created a staff shortage, and school closures stopped all field trips which had a noticeable effect on our income. The outcome was the increased coordination of the college/internship program and the development of our updated out-of-school learning and wildlife conservation curriculum.



Once we could incorporate volunteers again we brought back those who could safely participate under the strict Covid restrictions. The numbers increased once vaccinations were available with the understanding that federal mandates regarding the animals were still in place.



During the quarters that we were under restricted closure we incorporated private tours when allowed to. The animals had missed the people (especially the children) and the reviews of the tours were quite positive. Once we could open to the general public we moved our Gift Shop outside to ensure social distancing which brought in much needed funding.



We were humbled by the community support we received. The majority of this support came from folks who were also feeling disadvantaged by the circumstances, but who appreciate who we are, what we do and the opportunities they had to experience the animals at Cat Tales in the past and again in the future.



# FINANCE

## Sources of Funding...



Total Income \$301,079

- Corporate Contributions \$858
- Business Contributions \$2,929
- Direct Public Support \$134,957
- Indirect Public Support \$84
- EIDL & Covid-19 Grants \$159,900
- Wildlife Academy \$2,650

## Annual Expenses FY 2020



Total Expenses \$313,422

- Program Services \$297,190
- Management \$13,751
- Fundraising \$2,481

## Program Services Expenses



Total Program Expenses \$300,209

- Animal Care \$245,951
- Construction \$33,134
- Public Expenses \$18,105

**Net Assets / Fund Balance** \$306,660

## Program Services

### ANIMAL CARE & CONSTRUCTION

Support & Maintenance of 40 (+/-) large felids, bears, wolves and other wildlife rescued, including;

- food & nutritional supplements,
- animal care personnel salaries
- veterinary care, vaccinations, & medications
- animal housing and exhibit repair
- sanitation supplies & staff PPE
- construction and maintenance supplies
- bedding, shelter & other direct maintenance supplies

### PUBLIC EXPERIENCE

Supplies for Public Access and Safety

- Covid related PPE, sanitation & signage
- fundraising/gift shop supplies
- educational materials & signage



## LOOKING FORWARD

- Together we have kept professional animal care & safety for all as our priorities while we experience the effects and financial instability of the Covid pandemic.
- We will continue with our visual re-branding from Cat Tales Zoological Park to Cat Tales Wildlife Center & with community support we are changing the public's perception of our Mission from that of a "zoo" to the reality of a dedicated wildlife rescue, conservation & education center.
- As we celebrate our 30th year in business, we are looking to the future while learning from the past. With knowledgeable planning we will update the animal areas as funding support is available & our animal population changes.
- Our educational programs will continue to develop with updated curriculum & signage incorporated with quality out-of-school learning opportunities.

### Our Mission -

Our main mission is to provide the best second chance at life to our rescued wildlife. We accomplish this through safe and professional animal care, while advocating for animal conservation and responsible ownership. By ensuring the animals' physical, mental, and emotional needs, we can better educate our guests and community about our animals and importance of conservation for their species.

### Our Vision -

Our success enables us to serve many species, rescue many animals in need, and educate the public through our new and different hands-on community involvement. Increased facility needs are met through the financial growth this generates.

### Our Goals -

To establish practices that ensure financial sustainability; to develop community cooperation in the growth of our education programs; to create sustainable & enriched animal housing to meet or exceed our wildlife rescue population.

